



SUMMARY

Creative Manager with 10+ years of design experience and knowledge. Skilled in organization and communication, strategic planning, and creative ideation and execution.

EXPERIENCE

Creative Services Manager | Athletico Physical Therapy, Oak Brook, IL *[October 2023 - Present]*

Oversees and manages the entire creative process—from concept development to final execution—across print and digital advertising, internal and external marketing materials, social media, large-scale signage, and photography. Leads a team of three graphic designers while collaborating closely with internal marketing teams and key business stakeholders.

Graphic Designer | Athletico Physical Therapy, Oak Brook, IL *[August 2020 - October 2023]*

Collaborated with the creative team to produce digital and print deliverables, including advertisements, social media graphics, email campaigns, brochures, flyers, and a variety of other marketing materials.

Graphic Layout Specialist | Freeman, McCook, IL *[April 2018 - March 2020]*

Responsible for creating and editing large-scale signage for tradeshows, expos, and conferences in the Midwest and South Central cities. Managed multiple projects simultaneously and met deadlines in a fast-paced environment.

Creative Marketing Associate | The Bridge Teen Center, Orland Park, IL *[January 2017 - April 2018]*

Responsible for creating all internal signage, managing social media profiles, and creating a diverse set of design and marketing materials for two organizations.

EDUCATION

Columbia College, Chicago IL | BFA, Graphic Design

Graduated December 2016, *magna cum laude*

Dean's List [2013, 2015, 2016]

SKILLS

Attributes

- Highly motivated with a passion for leading creative teams
- Excellent communication, time management, and organizational skills
- Experienced designer with a strong creative background and knowledge
- Thorough understanding of marketing principles, strategy, and execution
- Attention to detail and ability to manage a fast-paced, highly productive team.

Platforms

- Experience with Mac & PC Platforms

Software

- Proficient in Adobe Photoshop, Illustrator, InDesign, and After Effects
- Proficient in Microsoft Office, Powerpoint, Outlook, and Teams

AWARDS

- Columbia College Trustee award [2013 - 2016]
- Customer Service Hero award, Freeman [2019]
- Graphic Design USA Health and Wellness Award [2023 & 2024]

REFERENCES

Available upon request.