



## LYNDSEY WILLIAMSON

### Creative Leader

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[Lyndseydesign.com](http://Lyndseydesign.com)

## SUMMARY

Creative Manager with 10+ years of design experience and knowledge. Skilled in organization and communication, strategic planning, and creative ideation and execution.

## EXPERIENCE

### Creative Services Manager | Athletico Physical Therapy, Oak Brook, IL [October 2023 - Present]

Oversees and manages the entire creative process—from concept development to final execution—across print and digital advertising, internal and external marketing materials, social media, large-scale signage, and photography. Leads a team of three graphic designers while collaborating closely with internal marketing teams and key business stakeholders.

### Graphic Designer | Athletico Physical Therapy, Oak Brook, IL [August 2020 - October 2023]

Collaborated with the creative team to produce digital and print deliverables, including advertisements, social media graphics, email campaigns, brochures, flyers, and a variety of other marketing materials.

### Graphic Layout Specialist | Freeman, McCook, IL [April 2018 - March 2020]

Responsible for creating and editing large-scale signage for tradeshow, expos, and conferences in the Midwest and South Central cities. Managed multiple projects simultaneously and met deadlines in a fast-paced environment.

### Creative Marketing Associate | The Bridge Teen Center, Orland Park, IL [January 2017 - April 2018]

Responsible for creating all internal signage, managing social media profiles, and creating a diverse set of design and marketing materials for two organizations.

## EDUCATION

Columbia College, Chicago IL | BFA, Graphic Design  
Graduated December 2016, *magna cum laude*  
Dean's List [2013, 2015, 2016]

## SKILLS

### Attributes

- Highly motivated with a passion for leading creative teams
- Excellent communication, time management, and organizational skills
- Experienced designer with a strong creative background and knowledge
- Thorough understanding of marketing principles, strategy, and execution
- Attention to detail and ability to manage a fast-paced, highly productive team.

### Platforms

- Experience with Mac & PC Platforms

### Software

- Proficient in Adobe Photoshop, Illustrator, InDesign, and After Effects
- Proficient in Microsoft Office, Powerpoint, Outlook, and Teams

## AWARDS

- Columbia College Trustee award [2013 - 2016]
- Customer Service Hero award, Freeman [2019]
- Graphic Design USA Health and Wellness Award [2023 & 2024]

## REFERENCES

Available upon request.